



Alias 30th Anniversary Celebration

The word explanation game **Alias** was invented in Finland three decades ago. The success story of this great Finnish invention continues, and today different Alias games bring joy to players all around the world!

Alias product family has grown over the years and it is packed with entertaining and unique word explaining games **suitable for players of all ages**. Organise a wordtastic game night and go nuts with Party Alias, invite the whole family to play Family Alias or test your knowledge about your home country with our local Country Alias games! You can also take a handy travel version with you and play wherever you want!

Alias games are constantly evolving and offer a fantastic mix of both traditional and fresh new words for the players to have fun with. Our new **augmented reality (AR) feature** takes the game experience to a new and thrilling digital level. Alias games are a great representation of **high-quality Nordic products** and they are **manufactured in Pori, Finland with sustainable and recycled materials**.

Come and celebrate this amazing success story with us, and create lovely memories with Alias that bring a smile to your face for years to come!

Tactic Group is an international, growing and successful group of companies. Our success story started in Finland in 1967 – our growth has been continuous and profitable ever since. Today, Tactic Group is one of the strongest, most productive and fastest-developing marketers of board game products in Europe.